



## **Evaluation Framework for Phase one (5 box WG funded pilot)**

The BBB project takes a phased approach (see section 1.2 of the BBB PID). In phase 1 the measurable objectives are to install 5 BBBs that will:

- Contribute to the reduction of food poverty/food insecurity via the 'pay as you feel' shop
- Help improve nutritional intake
- Help improve the wellbeing of the families who use the BBB
- Increase parental involvement in ways that suit them (e.g. buying from the pay as you feel shop, volunteering with food growing aspects of the projects etc.)
- To share lessons learnt with the next phase of BBB installation
- To develop learning resources that will ensure BBBs become a focal point for experiential learning about food
- Measurably reduce food waste

Objective	Measure/tool	Stage
<ul style="list-style-type: none"> <li>Contribute to the reduction of food poverty/food insecurity via the 'pay as you feel' shop</li> </ul>	Short baseline questionnaire (see appendix 1)	<ol style="list-style-type: none"> <li>Baseline (February)</li> <li>Follow up questionnaires at 3 &amp; 6 months after the shop opens at each site</li> </ol>
<ul style="list-style-type: none"> <li>Help improve nutritional intake</li> </ul>	Brief questionnaire aimed at the users of the BBB when they have been using it for 3 months	<p>Users of the shop can be asked whether they feel they feel their diet has improved at the 3 &amp; 6 month evaluation points. This will need to ask basic questions such as</p> <ul style="list-style-type: none"> <li>Do you feel your family are eating more fruit and veg as a result of using the shop?</li> <li>Do you think your families' intake of sugary foods and drinks has gone down as a result of the food you get from the BBB?</li> </ul> <p>This stage of questioning can also include questions about whether recipe cards for example would be useful to accompany the shopping</p>
<ul style="list-style-type: none"> <li>Help improve the wellbeing of the families who use the BBB</li> </ul>		<ol style="list-style-type: none"> <li>Baseline questionnaire</li> </ol>

		<ol style="list-style-type: none"> <li>2. Follow up questionnaire at 3 &amp; 6 months after each box opens</li> </ol>
<ul style="list-style-type: none"> <li>• Increase parental involvement in ways that suit them (e.g. buying from the pay as you feel shop, volunteering with food growing aspects of the projects etc.)</li> </ul>		<ol style="list-style-type: none"> <li>1. Gauge interest with baseline questionnaire</li> <li>2. Carry out a recruitment drive at each of the schools</li> <li>3. Forms designed to measure volunteer details (name, address, age, reason for involvement, employment status) and then volunteer hours recorded so total volunteer time can be calculated and assigned a monetary value</li> <li>4.</li> </ol>
<ul style="list-style-type: none"> <li>• To share lessons learnt with the next phase of BBB installation</li> </ul>		
<ul style="list-style-type: none"> <li>• To develop learning resources that will ensure BBBs become a focal point for experiential learning about food</li> </ul>		A short overview report of the resources being developed and any resources themselves will serve as evidence for this objective
<ul style="list-style-type: none"> <li>• Measurably reduce food waste</li> </ul>		Records of amounts of food received from Fareshare and other local food outlets – measured in KGs will

		<p>serve as an indication of food that is likely to have otherwise ended up in landfill</p> <p>Develop a proposal to increase onsite food waste composting at the school gardens (food from canteens, lunchboxes etc. can be weighed)</p>
--	--	---

In order to ascertain some baseline information, a very basic questionnaire is suggested below for parents at the 5 schools:

1. Do you worry about having enough money to buy food?  
Yes/No/Sometimes
2. Do you feel your family could do with more to eat but a lack of money means this is difficult?  
Yes/No/Sometimes
3. Do you find yourself worrying about having enough food?  
Yes/No/Sometimes
4. Would you use a 'pay as you feel' shop at the school?  
Yes/No/Sometimes
5. Would you like to get involved in helping at the shop and/or with some food growing with the children in a school garden?  
Yes/No/Maybe